

Abu Dhabi



IEEE International Conference on Image Processing
25-28 October 2020, Abu Dhabi, United Arab Emirates
Virtual Conference



Conference Patron and Exhibitor Prospectus



<http://2020.ieeeicip.org>



ICIP Partnership Proposal

For Potential Patrons and Exhibitors

The World's largest and most comprehensive technical conference focused on image and video processing and computer vision.

The 27th IEEE International Conference on Image Processing (ICIP 2020) will be held virtually on October 25-28, 2020.

ICIP will feature world-class speakers, tutorials, and industry sessions, and create an excellent forum to foster innovation and entrepreneurship, and network with the brightest minds in academia and industry that are working in this field. ICIP is the opportunity for industry executives with diverse experience and activity and researchers in distinct yet complementary areas, to discuss the development of emerging and next-generation in terms of technologies, applications, and services thanks to the workshops, panel discussions, and challenge sessions.

ICIP attracts students, professors, as well as researchers and engineers from industry. This includes many graduate students nearing the end of their study seeking new opportunities. For companies interested in recruiting students for full-time employment or internships, ICIP will facilitate the exchange of information where students could hear about various companies and employment opportunities.

Further details on the various patron packages and exhibition details can be found in the following pages.

Reach your target audience with this premiere IEEE event!

Contact us at: patrons@2020ieeeicip.org



Our last flagship conference was held virtually with over **16,000** attendees.



700+
Presenters



40+
Countries



3+
Plenaries



4
Day Program



Conference Topics

Topics include, but are not limited to:

- Sensing, Representation, Modeling, and Registration
- Synthesis, Rendering, and Visualization
- Texture Image Representation and Classification
- Computational Imaging
- Restoration and Enhancement
- Filtering and Multiresolution Processing
- Interpolation, Super-resolution, and Mosaicing
- Compression, Coding, and Transmission
- Color, Multispectral, and Hyperspectral Imaging
- Document Analysis and Processing
- Stereoscopic, Multiview, and 3D Processing
- Image & Video Perception and Quality Models
- Motion Estimation, Registration, and Fusion
- Deep Learning for Images and Videos
- Learning with Limited Labels
- Robustness in Image Processing and Learning
- Image & Video Analysis and Segmentation
- Interpretation and Understanding
- Detection, Recognition, and Classification
- Image & Video Labeling and Retrieval
- Biometrics, Forensics, and Security
- Image Processing for Geophysics
- Image Processing for Public Health and Safety
- Biomedical and Biological Image Processing
- Image & Video Systems and Applications
- Emerging Applications and Systems

About IEEE Signal Processing Society (SPS)

The IEEE's first society, the Signal Processing Society is the world's premier professional society for signal processing scientists and professionals since 1948. Signal processing is the enabling technology for the generation, transformation, and interpretation of information. SPS serves its members through high quality publications, conferences, technical and educational activities, and leadership opportunities. Its goal is to keep members abreast of the latest information and to serve the public at large.

About IEEE

With more than 422,000 members in more than 160 countries, IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities.



Partnership Packages

Sponsorship Levels	Diamond (Exclusive)	Platinum	Gold	Silver	Bronze	Exhibitor
	US\$ 25,000	US\$ 20,000	US\$ 15,000	US\$ 10,000	US\$ 5,000	US\$ 2,000
Name and logo of patron visible on conference website with link to patron's website.	✓	✓	✓	✓	✓	✓
Name and logo of patron on event communication	✓	✓	✓	✓	✓	✓
A Logo display along with all other patron logos, on holding slide at the beginning and end of a number of keynote presentations throughout the duration of the live conference.	✓	✓	✓	✓	✓	
Logo positioning (prominence based on patronage level) throughout the virtual conference platform.	✓	✓	✓	✓	✓	
A mention during the opening ceremony.	✓	✓	✓	✓	✓	
Space in the virtual exhibit hall	✓	✓	✓	✓	✓	
Access to student CVs via email in advance of the Student Job Fair.	✓	✓	✓	✓	✓	
Recognition of sponsorship on Student Job Fair conference webpage and on the virtual conference site.	✓	✓	✓	✓	✓	
Promotional video uploaded to Student Job Fair conference webpage and on the virtual conference site promoting your internship/job opportunities.	✓	✓	✓	✓	✓	
Promotion videos posted on ICIP 2020 social media	✓	✓	✓	✓	✓	
Logo display on "Thank you" page of the IEEE Signal Processing Society website, eNewsletter and single post on SPS social media (Facebook, Twitter and Instagram), before or after the conference, redirecting viewers to the "Thank you" page.	✓	✓	✓	✓		
List of registrants, email and affiliation made available prior to the conference (subject to attendee consent).	✓	✓	✓	✓		
Possibility of one e-mail blast advertising a your organization for early engagement with registrants (subject to attendee consent).	✓	✓	✓			
Option to organize an industry webinar, event or training session virtual conference	✓	✓	✓			
Option to participate in a panel (Subject to approval by the conference organizing committee).	✓	✓				
A single post on SPS Social Media (Facebook, Twitter and Instagram) with company logo, message (written by SPS) and video provided by company. Post will be sent during the week of the virtual conference.	✓					
30 minutes of a virtual break-out room at a prescheduled break time at the live conference. We will push notify the audience in advance to advertise your slot time where you can demo, present, introduce or run a live Q&A from your break-out Zoom room.	✓					



Customized Signature Options

<p>Industry Workshop US\$5,000</p>	<p>Produce and deliver a 1.5-hour workshop. Includes patron name and logo on relevant part of website. *Session to be approved and scheduled by conference organizing committee.</p>
<p>Challenge Session US\$5,000 https://2020.ieeeicip.org/challenge/</p>	<p>Produce and deliver a Challenge Session. Includes patron name and logo on relevant part of website. *Session to be approved and scheduled by conference organizing committee.</p>
<p>Tutorial Session US\$2,000 https://2020.ieeeicip.org/program/tutorials/</p>	<p>Includes patron name and logo on relevant part of webpage and mention at beginning and end of tutorial.</p>
<p>Best Paper Award US\$2,000</p>	<p>Includes patron name and logo on relevant part of website and the option to have patron's name on the Award.</p>
<p>Best Student Paper Award US\$2,000</p>	<p>Includes patron name and logo on relevant part of website and the option to have patron's name on Award.</p>
<p>Best Reviewer Award US\$2,000</p>	<p>Includes patron name and logo on relevant part of website and the option to have patron's name on Award.</p>
<p>Mobile App US\$10,000</p>	<p>App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and the ability to rate sessions. Includes patron name and logo on relevant part of website and the option to provide multimedia video displayed in the app, push notification at start and end of conference with well wishes.</p>
<p>Student Job Fair Patron \$800</p>	<p>Access to student CVs via email in advance of the events, recognition of sponsorship on Student Job Fair conference webpage and on the virtual conference site, promotional video uploaded to Student Job Fair conference webpage and on the virtual conference web site promoting your internship/job opportunities and Promotion videos will also be posted on ICIP 2020 social media</p>



Application Form and Agreement for Patrons and Exhibitors

Organization Information

Please provide basic details about your organization

Company Name _____

Mailing Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Telephone _____ Fax _____

Email _____ Web Site _____

Contact Person

Please provide details of contact person:

Name _____ Title _____

Email _____ Telephone _____

Organization Introduction

Please provide 60 words introduction to your organization:



Patron, Exhibitor and Customized Signature Packages

To maximize your organization’s exposure, you may support the conference in the form of one or more of the patronage packages or customized signature options listed below. Every patron package that includes the Student Job fair, \$800 of the patron fee will be donated to the IEEE Foundation-Signal Processing and Young Professionals Fund to support Students and Young Professional activities.

Patron and Exhibitor Packages			
<input type="checkbox"/>	Diamond Patron (US\$ 25,000) Exclusive	<input type="checkbox"/>	Platinum Patron (US\$ 20,000)
<input type="checkbox"/>	Gold Patron (US\$ 15,000)	<input type="checkbox"/>	Silver Patron (US\$ 10,000)
<input type="checkbox"/>	Bronze Patron (US\$ 5,000)	<input type="checkbox"/>	Exhibitor (US\$ 2,000)
Customized Signature Options			
<input type="checkbox"/>	Industry Workshop (US\$ 5,000)	<input type="checkbox"/>	Challenge Session (US\$ 5,000)
<input type="checkbox"/>	Tutorial Session (US\$ 2,000)	<input type="checkbox"/>	Mobile App (US\$ 10,000)
<input type="checkbox"/>	Best Paper Award (US\$ 2,000)	<input type="checkbox"/>	Best Student Paper Award (US\$ 2,000)
<input type="checkbox"/>	Best Reviewer Award (US\$ 2,000)	<input type="checkbox"/>	Student Job fair (US\$800)
Details / Quantities / Comments			
Total Payment Due		USD\$	



Payment Method

Please select one of the payment options below:

Check

Payable to: The Institute of Electrical and Electronics Engineers, Incorporated, 2020 IEEE ICIP 407780

Wire Transfer (USD\$ 40 fee will be applied)

Bank information will be provided to the Contact Person once application form is received

Credit Card (Visa, MasterCard, American Express)

Credit Card Number _____ Security Code _____ Exp MM/YY _____

Name on Card _____

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name _____ Billing Address _____

Signature _____ Signature Date _____

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions for patrons, exhibit space and services.

Please submit form to: patrons@2020ieeeicip.org



Terms and Conditions

1. The ICIP Partnership Proposal, the Application Form and Agreement for Exhibitors and Patrons and these Terms and Conditions for Exhibitors and Patrons are collectively referred to as the "Agreement".
2. Patron/Exhibitor shall remit 100% of the total amount at the time of registration
3. In the event of cancellation of this Agreement by the Patron/Exhibitor prior to the date of the conference, the Patron/Exhibitor will not be eligible for a refund.
4. Patron/Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the virtual space by the Patron/Exhibitor or any person therein with the consent of the Patron / Exhibitor, and that the Patron/Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Patron / Exhibitor, its representatives, agents, or contractors.
5. Patron/Exhibitor will abide by all United States and European regulations surrounding the use and maintenance of contacts, their privacy, and mailing lists.
6. In the event that ICIP 2020 will be, in the sole discretion of the Conference, substantially interfered with by reason of any cause(s) not within the control of the Conference, this Agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or communication facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Patron/Exhibitor waives any and all claims for damage arising therefrom. The Patron/Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be cancelled after the first day, the Patron/Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Patron/Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid.
7. Patron/Exhibitor Personnel and Activities - With the exception of convenience help, such as secretaries or professional product demonstrators, all Patron/Exhibitor personnel must be regular employees or representatives of the Patron or Exhibitors respective company, and must be fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.
8. No Patron/Exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the Conference.
9. Only registered Patrons / Exhibitors may publicly advertise company offerings on the virtual platform.
10. The Conference will not be responsible nor liable for injury to the person or property, nor loss of property of Patron / Exhibitor, their guests, invitees, employees, or agents. Furthermore, Patron/Exhibitor agrees to defend or hold harmless the Conference, its directors, employees, volunteers and agents from any liability of personal injury and loss or damage to property. Patron/Exhibitor should insure against such contingencies.
11. IEEE shall have final authority as to the interpretation and application of these terms and conditions and shall have the authority to establish penalties in the event of violations. IEEE reserves the right to amend these rules and regulations or to make additions thereto.

